Losses at Gallipoli in 1915 (above) helped commit the British to a major postwar role in the Middle East.

By David Fromkin

How the modern Middle East map came to be drawn

The dictator of Iraq claimed—falsely—that until 1914 Kuwait had been administered from Iraq, that historically Kuwait was part of Iraq, that the separation of Kuwait from Iraq was an arbitrary decision of Great Britain’s after World War I. The year was 1961; the Iraqi dictator was Abdul-Karim Qasim; and the dispatch of British troops averted a threatened invasion.

Iraq, claiming that it had never recognized the British-drawn frontier with Kuwait, demanded full access to the Persian Gulf; and when Kuwait failed to agree, Iraqi tanks and infantry attacked Kuwait. The year was 1978; the Iraqi dictator was Ahmad Hasan al-Bakr; when other Arab states came to Kuwait’s support, a deal was struck, Kuwait made a payment of money to Iraq, and the troops withdrew.

August 2, 1990. At 2 a.m. Iraqi forces swept across the Kuwaiti frontier. Iraq’s dictator, Saddam Hussein, declared that the frontier between Iraq and Kuwait was invalid, a creation of the British after World War I, and that Kuwait really belonged to Iraq.

It was, of course, true, as one Iraqi dictator after another claimed, that the exact Iraq-Kuwait frontier was a servant of an alliance other than that of the Allies. Otton

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was a line drawn on an empty map by a British civil servant in the early 1920s. But Kuwait began to emerge as an independent entity in the early 1700s—two centuries before Britain invented Iraq. Moreover, most other frontiers between states of the Middle East were also creations of the British (or the French). The map of the Arab Middle East was drawn by the victorious Allies when they took over these lands from the Ottoman Empire after World War I. By proposing to nullify that map, Saddam Hussein at a minimum was trying to turn the clock back by almost a century.

A hundred years ago, when Ottoman governors in Basra were futilely attempting to assert authority over the autonomous sheikdom of Kuwait, most of the Arabic-speaking Middle East was at least nominally part of the Ottoman Empire. It had been so for hundreds of years and would remain so until the end of World War I.

The Ottomans, a dynasty, not a nationality, were originally a band of Turkish warriors who first galloped onto the stage of history in the 13th century. By the early 20th century the Ottoman Empire, which once had stretched to the gates of Vienna, was shrinking rapidly, though it still ruled perhaps 20 million to 25 million people in the Middle East and elsewhere, comprising perhaps a dozen or more different nationalities. It was a ramshackle Muslim empire, held together by the glue of Islam, and the lot of its non-Muslim population (perhaps 5 million) was often unhappy and sometimes tragic.

In the year 1900, if you traveled from the United States to the Middle East, you might have landed in Egypt, part of the Ottoman Empire in name but in fact governed by British “advisers.” The Egyptian Army was commanded by an English general, and the real ruler of the country was the British Agent and Consul-General—a position to which the crusty Horatio Herbert Kitchener was appointed in 1911.

The center of your social life in all likelihood would have been the British enclave in Cairo, which possessed (wrote one of Lord Kitchener’s aides) “all the narrowness and provincialism of an English garrison town.” The social schedule of British officials and their families revolved around the balls given at each of the lead-
ing hotels in turn, six nights out of seven, and before dark, around the Turf Club and the Sporting Club on the island of El Gezira. Throughout Egypt, Turkish officials, Turkish police, and a Turkish army were conspicuous by their absence. Outside British confines you found yourself not in a Turkish-speaking country but in an Arabic-speaking one. Following the advice of the Baedeker, you'd likely engage a dragoman—a translator and guide—of whom there were about 90 in Cairo ("all more or less intelligent and able, but scarcely a half of the number are trustworthy").

On leaving Egypt, if you turned north through the Holy Land and the Levant toward Anatolia, you finally would have encountered the reality of Ottoman government, however corrupt and inefficient, though many cities—Jerusalem (mostly Jewish), Damascus (mostly Arab) and Smyrna, now Izmir (mostly Greek)—were not at all Turkish in character or population.

Heading south by steamer down the Red Sea and around the infamous Arabian Peninsula was a very different matter. Nominally Ottoman Arabia was in large part a vast, unpopulated desert wilderness through which roamed bedouin tribes knowing no law but their own. In the days of Abdul Aziz ibn Saud, the youthful scion of deposed lords of most of the peninsula, was living in exiled dreaming of a return to reclaim his rights and establish his dominion. In the port towns on the Persian Gulf the ruling sheiks paid lip service to Ottoman rule but in fact their sheikdoms were protectorates of Great Britain. Not long after you passed Kuwait (see the map on page 147) you reached Basra, in what is now Iraq, up a river formed by the union of the great Tigris and Euphrates.

A muddy, unhealthy port of heterogeneous population, Basra was the capital of a province, largely Shiite Arab, ruled by an Ottoman governor. Well north of it, celebrated for archaeological sites like Babylon and Nippur, which drew tourists, Baghdad, then a heavily Jewish city...

Though he was blamed for Gallipoli, Winston Churchill was put in charge of reorganizing the entire Middle East.
(along with Jerusalem, one of the two great Jewish cities of Asia). Baghdad was the administrative center of an Ottoman province that was in large part Sunni Arab. Farther north still was a third Ottoman province, with a large population of Kurds. Taken together, the three roughly equaled the present area of Iraq.

Ottoman rule in some parts of the Middle East clearly was more imaginary than real. And even in those portions of the empire that Turkish governors did govern, the population was often too diverse to be governed effectively by a single regime. Yet the hold of the Turkish sultan on the empire’s peoples lingered on. Indeed, had World War I not intervened, the Ottoman Empire might well have lasted many decades more.

In its origins, the war that would change the map of the Middle East had nothing to do with that region. How the Ottoman Empire came to be involved in the war at all—and lost it—and how the triumphant Allies found themselves in a position to redesign the Middle Eastern lands the Turks had ruled, is one of the most fascinating stories of the 20th century.

The story begins with one man, tiny, vain, strutting man addicted to dramatic gestures and uniforms, Enver Pasha, and he mistook himself for a sort of Napoleon—modest origins, Enver, as a junior officer in the Ottoman Army, joined the Young Turks, a secret society that was plotting against the Ottoman regime.

In 1913, Enver led a Young Turk revolutionary party that overthrew the government and killed the Minister of War. In 1914, at the age of 31, he became the Ottoman Minister of War himself. On August 1, 1914, just as Germany was about to invade Belgium to begin World War I, Enver wangled a so
treaty with the kaiser pledging to protect the Ottoman domains.

Unaware of Enver’s coup, and with war added to the equation, Britain and France began wooing Turkey too, while the Turks played off one side against the other. By autumn the German Army’s plan to knock France out of the war in six weeks had failed. Needing help, Germany urged the Ottoman Empire to join the war by attacking Russia.

Though Enver’s colleagues in the Turkish government were opposed to war, Enver had a different idea. To him the time seemed ripe: in the first month of the war German armies overwhelmingly turned back a Russian attack on East Prussia, and a collapse of the czar’s armies appeared imminent. Seeing a chance to share in the spoils of a likely German victory over Russia, Enver entered into a private conspiracy with the German admiral commanding the powerful warship Goeben and its companion vessel, the Breslau, which had taken refuge in Turkish waters at the outset of hostilities.

During the last week of October, Enver secretly arranged for the Goeben and the Breslau to escape into the Black Sea and steam toward Russia. Flying the Ottoman flag, the Germans then opened fire on the Russian coast. Thinking themselves attacked by Turks, the Russians declared war. Russia’s allies, Britain and France, thus found themselves at war with the Ottoman Empire too. By needlessly plunging the empire into war, Enver had put everything in the Middle East up for grabs. In that sense, he was the father of the modern Middle East. Had Enver never existed, the Turkish flag might even yet be flying—if only in some confederal way—over Beirut and Damascus, Baghdad and Jerusalem.

Great Britain had propped up the Ottoman Empire for generations as a buffer against Russian expansion.

Sir Edmund Allenby’s troops entered Jerusalem in December 1917. By then, Britain had expressed support for a Jewish homeland in Palestine.
Now, with Russia as Britain's shaky ally, once the war had been won and the Ottomans overthrown, the Allies would be able to reshape the entire Middle East. It would be one of those magic moments in history when fresh starts beckon and dreams become realities.

"What is to prevent the Jews having Palestine and restoring a real Judea?" asked H. G. Wells, the British novelist, essayist and prophet of a rational future for mankind. The Greeks, the French and the Italians also had claims to Middle East territory. And naturally, in Cairo, Lord Kitchener's allies soon began to contemplate a war plan for an Arab world to be ruled by Egypt, which in turn could continue to be controlled by themselves.

At the time, the Allies already had their hands full with war against Germany on the Western Front. They resolved not to be distracted by the Middle East until later. The issues and ambitions there were too divisive. Hardly had the Ottoman Empire entered the war, however, when Enver stirred the pot again. He took personal command of the Ottoman Third Army on the Caucasus frontier and, in the dead of winter, launched a foolhardy attack against fortified positions on high ground. His offensive was hopeless, since it was both amateurishly planned and executed, but the czar's generals panicked anyway. The Russian government begged Lord Kitchener (now serving in London as Secretary of State for War) to stage a more or less instant diversionary action. The result was the Allied attack on the Dardanelles, the strait that eventually leads to Constantinople (now Istanbul).

Enver soon lost about 86,000 of his 100,000 men; the few, bloodied survivors straggled back through icy mountain passes. A German observer noted that Enver's army had "suffered a disaster which for rapidity and completeness is without parallel in military history." But nobody in the Russian government or high command bothered to tell the British that mounting a Dardanelles naval attack was no longer necessary. So on the morning of February 19, 1915, British ships fired the opening shots in what became a tragic campaign.

Initially, the British Navy seemed poised to take Constantinople, and Russia panicked again. What if the British, having occupied Constantinople, were to hold onto it? The 50 percent of Russia's export trade flowing through the strait would then do so only with British permission. Czar Nicholas II demanded immediate assurance that Constantinople would be Russia's in the postwar world. Fearing Russia might withdraw from the war, Britain and France agreed. In return, Russia offered to
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support British and French claims in other parts of the Middle East.

With that in mind, on April 8, 1915, the British Prime Minister appointed a committee to define Britain's postwar goals in the Middle East. It was a committee dominated by Lord Kitchener through his personal representative, 36-year-old Sir Mark Sykes, one of many remarkable characters, including Winston Churchill and T. E. Lawrence, to be involved in the remaking (and remapping) of the Middle East.

A restless soul who had moved from school to school as a child, Sykes left college without graduating, and thereafter never liked to stay long in one spot. A Tory Member of Parliament, before the war he had traveled widely in Asiatic Turkey, publishing accounts of his journeys. Sykes' views tended to be passionate but changeable, and his talent for clever exaggeration sometimes carried over into his politics.

As a traditional Tory he had regarded the sultan's domains as a useful buffer protecting Britain's road to India against Britain's imperial rivals, the czar chief among them. Only 15 months earlier, Sykes was warning the House of Commons that "the disappearance of the Ottoman Empire must be the first step towards the disappearance of our own." Yet between 1915 and 1919, he busily planned the dismantling of the Ottoman Empire.

The Allied attack on the Dardanelles ended with Gallipoli, a disaster told and retold in books and films. Neither that defeat, nor the darkest days of 1916-17, when it looked for a while as though the Allies might lose the war, stopped British planning about how to cut up the Turkish Middle East. Steadily but secretly Sykes worked on. As the fight to overthrow the Ottoman Empire grew more intense, the elements he had to take into account grew more complex.

It was clear that the British needed to maintain control over the Suez Canal, and all the rest of the route to...
their prized colonial possession, India. They needed to keep the Russians and Germans and Italians and French in check. Especially the French, who had claims on Syria. But with millions of men committed to trench warfare in Europe, they could not drain off forces for the Middle East. Instead, units of the British Indian Army along with other Commonwealth forces attacked in the east in what are now Iraq and Iran, occupying Basra, Baghdad and eventually Mosul. Meanwhile, Allied liaison officers, including notably T. E. Lawrence, began encouraging the smallish group of Arabian tribesmen following Emir (later King) Hussein of the Hejaz, who had rebelled against the Turks, to fight a guerrilla campaign against Turkish forces.

Throughout 1917, in and near the Hejaz area of Arabia (see map), the Arabs attacked the railway line that supported Turkish troops in Medina. The “Arab Revolt” had little military effect on the outcome of the war, yet the fighting brought to the fore, as British clients and potential Arab leaders, not only Hussein of the Hejaz, but two of his sons, Faisal and Abdullah. Both were deadly rivals of Ibn Saud, who by then had become a rising power in Arabia and a client of the British too.

British officials in Cairo deluded themselves and others into believing that the whole of the Arabic-speaking half of the Ottoman Empire might rise up and come over to the Allied side. When the time came, the Arab world did not follow the lead of Hussein, Abdullah and Faisal. But Arab aspirations and British gratitude began to loom large in British, and Arab, plans for the future. Sykes now felt he had to take Arab ambitions into account in his future planning, though he neglected those of Ibn Saud (father of today’s Saudi king), who also deserved well of Britain.

By 1917 Sykes was also convinced that it was vital for the British war effort to win Jewish support against Germany, and that pledging support for Zionism could win it. That year his efforts and those of others resulted in the publication of a statement by Arthur James Balfour, the British Foreign Secretary, expressing Britain’s support for the establishment of a Jewish national home in Palestine.

The year 1917 proved to be a turning point. In the wake of its revolution Russia pulled out of the war, but the entrance by the United States on the Allied side insured the Allies a victory—if they could hold on long enough for U.S. troops to arrive in force. In the Middle East, as British India consolidated its hold on areas that are now part of Iraq, Gen. Edmund Allenby’s Egyptian-based British army began fighting its way north from Suez to Damascus. Lawrence and a force of Arab raiders
captured the Red Sea port of Aqaba (near the point where Israel and Jordan now meet). Then, still other Arabs, with Faisal in command, moved north to harass the Turkish flank.

By October 1918, Allenby had taken Syria and Lebanon, and was poised to invade what is now Turkey. But there was no need to do so, because on October 31 the Ottoman Empire surrendered.

As the Peace Conference convened in Paris, in February 1919, Sykes, who had been rethinking Britain’s design for the Middle East, suddenly fell ill and died. At first there was nobody to take his place as the British government’s overall Middle East planner. Prime Minister David Lloyd George took personal charge in many Middle East matters. But more and more, as the months went by, Winston Churchill had begun to play a major role, gradually superseding the others.

Accordingly, early that year the ambitious 45-year-old politician was asked by the Prime Minister to serve as both War Minister and Air Minister. (“Of course,” Lloyd George wrote Churchill, “there will be but one answer!”) Maintaining the peace in the Middle East was among Churchill’s new responsibilities.

Cheerful, controversial and belligerent, Churchill was not yet the revered figure who would so inspire his countrymen and the world in 1940. Haunted by the specter of a brilliant father, he had won fame and his office early, but was widely distrusted in part for having switched political parties. Churchill’s foresighted planning of the Admiralty in the summer of 1914 won universal praise, but then the botched Dardanelles campaign, perhaps unfairly, was blamed on him. As a Conservative newspaper put it, “we have watched his brilliant and erratic course in the Cabinet, and with the expectation that sooner or later he would make a mess of anything he undertook.” In making Churchill minister of both War and Air in 1918, Lloyd George was giving his protegé a try at a political comeback.

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Early planning for postwar Middle East fell to Sir Mark Sykes, whose work grew in complexity as rival Allied and Arab claims evolved.

Allies about who was going to get what in the postwar Middle East that the alternative—nobody taking anything—simply didn’t enter into the equation. Churchill was perhaps the only statesman to consider that possibility. He foresaw that many problems would arise from trying to impose a new political design on so troubled a region, and thought it unwise to make the attempt. Churchill argued, in fact, for simply retaining a reformed version of the Ottoman Empire. Nobody took him seriously.

After the war, a British army of a million men, the only cohesive military force in the region, briefly occupied the Middle East. Even as his real work began, however, Churchill was confronted with demands that the army, exhausted from years of war, be demobilized. He understood what meeting those demands meant. Relying on that army, Prime Minister Lloyd George had decided to keep the whole Arab Middle East under British influence; in the words he once used about Palestine: “We shall be there by conquest and shall remain.” Now Churchill repeatedly warned that once British troops were withdrawn, Britain would not be able to impose its terms.

Lloyd George had predicted that it would take about a week to agree on the terms of peace to be imposed on the defeated Ottoman Empire. Instead it took nearly two years. By then, in Churchill’s words, the British army of occupation had long since “melted away,” with the dire consequences he predicted.

In Egypt, demonstrations, strikes and riots broke out. In Arabia, Ibn Saud, though himself a British client, defeated and threatened to destroy Britain’s protégé Hussein. In Turkey, the defeated Enver had long since fled the country to find refuge in Berlin. From there he journeyed to Russia, assumed leadership of Bukhara (in what is now the Uzbek Republic of the USSR) in its struggle for independence from Moscow, and was killed in battle against the Red Army of the Soviet Union in 1922. Turkish nationalists under the great Ottoman general Mustafa Kemal (later known as Kemal Ataturk) rebelled against the Allied-imposed treaty and later
proclaimed the national state that is modern Turkey.

In Palestine, Arabs rioted against Jews. In what is now Saddam Hussein's Iraq, armed revolts by the tribes sparked in the first instance by the imposition of taxes, caused thousands of casualties. "How much longer," the outraged London Times asked, "are valuable lives to be sacrificed in the vain endeavour to impose upon the Arab population an elaborate and expensive administration which they never asked for and do not want?"

By the end of 1920, Lloyd George's Middle East policy was under attack from all sides. Churchill, who had warned all along that peacetime Britain, in the grip of an economic collapse, had neither the money, the troops, nor the will to coerce the Middle East, was proved right—and placed even more directly in charge. On New Year's Day 1921 he was appointed Colonial Secretary, and soon began to expand his powers, consolidating within his new department responsibility for all Britain's domains in Arabic-speaking Asia.

He assembled his staff by combining the government for its ablest and most experienced officials. The one offbeat appointment was T. E. Lawrence. A young American journalist and promoter named Lowell Thomas, roaming the Middle East in search of a story, had found Lawrence dressed in Arab robes, and proceeded to make him world-famous as "Lawrence of Arabia." A complex personality, Lawrence was chronically insubordinate, but Churchill admired all the wonderful stories he'd heard of Lawrence's wartime exploits.

Seeking to forge a working consensus among his staff in London and his men in the field, Churchill invited them all to a conference that opened in Cairo on March 12, 1921. During the ten-day session held in the Semiramis Hotel, about 40 experts were in attendance. "Everybody Middle East is here," wrote Lawrence. Egypt was not on the agenda. Its fate was being settled separately by its new British proconsul, Lord Allenby. In 1922 he established it as an independent kingdom, still largely subject to British control under terms of a unilateral proclamation that neither Egypt's politicians nor its new king, Fuad, accepted.

All Britain's other wartime conquests—the lands now called Israel, the West Bank, Jordan and Iraq—were very much on the agenda, while the fate of Syria and Lebanon, which Britain had also conquered, was on everybody's mind. In the immediate aftermath of the war, it was control of Syria that had caused the most problems, as Lloyd George tried to keep it for Britain by placing it under the rule of Lawrence's comrade-in-arms, Prince Faisal, son of Hussein. After Syria declared its independence, the French fought back.
all of Syria-Lebanon, they drove Faisal into exile. The French also devised a new frontier for Lebanon that invited eventual disaster, as would become evident in the 1970s and ’80s. They refused to see that the Muslim population was deeply hostile to their rule.

Churchill, meanwhile, was confronted by constant Arab disturbances in Palestine. West of the Jordan River, where the Jewish population lived, Arabs fought against Jewish immigration, claiming—wrongly, as the future was to show—that the country was too barren to support more than its existing 600,000 inhabitants. Churchill rejected that view, and dealt with the Arab objections to a Jewish homeland by keeping—though redefining—Britain’s commitment to Zionism. As he saw it, there was to be a Jewish homeland in Palestine, but other homelands could exist there as well.

The 75 percent of Palestine east of the Jordan River (Transjordan, as it was called, until it became Jordan in 1950) was lawless. Lacking the troops to police it and wanting to avert addi-

A force to be reckoned with, young Ibn Saud would soon take control of all of today’s Saudi Arabia.
Map shows the Middle East redrawn by the British as of 1922. Iraq has just been created out of three more or less incompatible Ottoman provinces. Part of Palestine has become Transjordan (today's Jordan), which is still ruled by one of Abdullah's descendants.

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aircraft and armored cars were in place. This provisional solution has lasted for seven decades and so have the borders of Transjordan, now ruled over by Abdullah's grandson, Hussein, the Hashemite King of Jordan.

The appointment of Abdullah seemed to accomplish several objectives at once. It went partly toward paying what Lawrence and others told Churchill was Britain's wartime debt to the family of King Hussein, though Hussein himself was beyond help. Too stubborn to accept British advice, he was losing the battle for Arabia to his blood rival, Ibn Saud. Meanwhile Prince Faisal, Britain's preferred Arab ruler, remained in idle exile.

Other chief items on the Cairo agenda were the Ottoman territories running from the Persian Gulf to Turkey along the border of Persia, which make up present-day Iraq. Including what were suspected—but not proved—to be vast oil reserves, at a time when the value of oil was beginning to be understood, these territories had been the scene of the bloodiest postwar Arab uprisings against British rule. They caused so many difficulties of every sort that Churchill flirted with the idea of abandoning them entirely, but Lloyd George would have none of it. If the British left, the Prime Minister warned, in a year or two they might find that they had "handed over to the French and Americans some of the richest oil fields in the world."

As a matter of convenience, the British administered this troubled region as a unit, though it was composed of the three separate Ottoman provinces—Mosul, Baghdad and Basra, with their incompatible Kurdish, Assyrian Christian, Jewish, Sunni Muslim, and Shiite populations. In making it into a country, Churchill and his colleagues found it convenient to continue treating it as a single unit. (One British planner was warned by an American missionary, "You are flying in the face of four millennia of history . . .") The country was called Iraq—"the well-rooted country"—in order to give it a name that was Arabic. Faisal was placed on the throne by the British, and like his brother Abdullah in Transjordan, he was supposed to keep Iraq quiet until the British were ready to police it with aircraft and armored cars.

One of the leftover problems in 1921 was just how to protect Transjordan's new governor, Abdullah, and Iraq's new king, Faisal, against the fierce warriors of Ibn Saud. In August 1922 Ibn Saud's camel-cavalry forces invading Transjordan were stopped outside Amman by British airplanes and armored cars. Earlier that year, the British forced Ibn Saud to accept a settlement aimed at protecting Iraq. With this in mind, the British drew a frontier line that awarded Iraq a substantial amount of territory claimed by Ibn Saud for Arabia: all the land (in what is now Iraq) west of the Euphrates River, all the way to the Syrian frontier. To compensate Ibn Saud's kingdom (later known as Saudi Arabia) the British transferred to it rights to two-thirds of the territory of Kuwait, which had been essentially independent for about two centuries. These were valuable grazing lands, in which oil might exist too.

It is this frontier line between Iraq, Kuwait and Arabia, drawn by a British civil servant in 1922 to protect Iraq at the expense of Kuwait, that Iraq's Saddam Hussein denounced as invalid when he invaded.

In 1922, Churchill succeeded in mapping out the Arab Middle East along lines suitable to the needs of the British civilian and military administrations. T. E. Lawrence would later brag that he, Churchill and a few others had designed the modern Middle East over dinner. Seventy years later, in the tense deliberations and confrontations of half the world over the same area, the question is whether the peoples of the Middle East are willing or able to continue living with that design.

British client in the balance-of-power struggle was Prince Faisal, shown with Lawrence (third from right), as head of the Arab delegation at Versailles in 1919. Made king of Syria, he was deposed. British then made him king of Iraq.