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**MPA 430**

**Assignment #3**

**Summer 2023**

**Due: 6/7**

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**This assignment will familiarize you with the issue of stakeholders and stakeholder salience. In particular, you will read the pieces by Van Puyvelde, et al and Benneworth, et al below and address the questions that follow in a well-constructed essay (3 page double-spaced maximum).**

Readings:

Van Puyvelde, S., Caers, R. Du Bois, C. and Jegers, M. (2012), The Governance of

Nonprofit Organizations: Integrating Agency Theory with Stakeholder and Stewardship Theories, *Nonprofit and Voluntary Sector Quarterly*, 41, 431-51.

***Available through Nyeselius Library***

Benneworth, P., Jongbloed, B.W. Who matters to universities? A stakeholder perspective on humanities, arts and social sciences valorisation. *High Educ* **59,**567–588

***Available through Nyeselius Library or by direct link to:*** <https://link.springer.com/article/10.1007/s10734-009-9265-2#citeas>

Essay: Address the following:

* Compare the stakeholder relationships that prevail at charities versus those that are common to universities/colleges
* Indicate the hierarchy of stakeholders -> Although the articles will assist in answering this, you will have to provide some of your own thinking here
* Using the two points above, how do the goals of nonprofits and academic institutions differ? In particular, discuss the time-frame of goals and outcomes
* Critique the above. Should different stakeholders have a greater say? Why?